

Aayush Shrestha

Graphic Designer

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PROFILE

Graphic designer with six years of experience producing print and digital work for Nepali brands. Comfortable working from a client brief through to press-ready artwork, and used to working closely with marketing teams and local printers.

EDUCATION

Bachelor in Fine Arts

Aug 2015 – May 2019

Lalit Kala Campus · Tribhuvan University · Kathmandu, Nepal

- Focus on visual communication, typography and print production.

SKILLS

Hard skills Adobe Illustrator · Adobe Photoshop · InDesign · Figma · Print production · Brand identity

Soft skills Client communication · Teamwork · Time management

EXPERIENCE

Senior Graphic Designer

Mar 2022 – Present

Himalaya Creative · Kathmandu, Nepal

- Led campaign artwork for print, Facebook and Instagram for retail and hospitality clients.
- Built a shared template library so the team could produce consistent work more quickly.
- Prepared press-ready files and coordinated proofs with printers in Kathmandu.

Graphic Designer

Jun 2019 – Feb 2022

Annapurna Media House · Pokhara, Nepal

- Designed brochures, banners and social media artwork for education and travel clients.
- Worked from client briefs and presented two or three directions for each project.

REFERENCES

Dipesh Karki

Creative Director · Himalaya Creative

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